



**The CONSTANT to Keep Your
Audience ENGAGED**

MUHAMMAD KAMRAN

Managing Director

With over three decades of experience in this sector, Mr. Muhammad Kamran embodies the innovative beating heart of the now renowned company.

What started as a scaffolding supplier in Dubai now has grown and developed into something very passionate to him, pouring his creativity and attention to detail into every event produced by APEX all over Middle East.

Within the radius of APEX, we branch out with services as events, staging, scaffolding, platforms, seating, event, designs, flooring, branding, fabrication, construction and buildings are some areas which he manages.

He is still every bit as involved in the running of the company today as he was in those early days.

Built an empire of its own with his wide knowledge and experience over the years which branches in Dubai, Abu Dhabi, KSA.



About Us

We're Apex, a full events production service company

We provide beginning to end solution for events and meetings that engage and inspires we combine hands on, personal approach with creativity, design and leadership to ensure the very best event delivery possible

Every brief is a new opportunity, we thrive on the blank page and it all starts with a new idea.

Creativity the little touches that are remembered.

Then the care kicks in. The care to make sure every area is covered, the unforeseen foreseen. Commitment underpins everything. Your event is our event and we are accountable for your company's reputation.

This is how we do it

Corporate Events: Awards Shows, Graduations Ceremony, Gala Dinners, Conference and Meetings.

Private Events: Weddings, Engagement Parties , Celebrations and Private CEO Meetings

Special Events: Ramadan Tents , Interior Decors and NYE Parties

Structure & Build: Grand Stand Seating, Scaffolding, Staging, Crowd Management, Barriers, Led Supports, PA Towers, Arch, Walkway's, Billboards and More

Full Events Production Service

Pre Production

Event Conception
3D Visuals &
Drawings

Structural

Staging Scaffolding
Outdoor Flooring
Grand Stand Seating
Platforms

Structural

Carpets Shade Netting
Lighting Towers
Pool Covering
Staging Ramps

Printing And Branding

Digital Printed Backdrops
Pre Function Branding
Invitation And Brochures
Structural Decors
Stickers

Crowd Management

Barriers Mojo Barriers
Temporary Fencing
Other Fencing

Furniture

Sofas And Tables
Banquet Chairs
and Tables
Majalis Seating
Cocktails Tables



Creating Impactful Experiences

Apex events public relations is the essence of our business, which by no means replicates advertising models. We work mutually with the clients as their primary communications partner. This way we bring forth ideas that are conceived at the core, offering an experience and hence termed social, by design.



New Year's Eve Party, Zabeel Saray, Atlantis The Palm



Toyota RAV 4 - Launch AL SEEF - Dubai



Bespoke Structure



Campaigns that are Social by Design

With Apex events our clients can bid farewell mundane promotions and solutions. Our approaches encourage and bring forth innovation not only in planning but for implementing and communicating as well. Our business acumen helps our clients run campaigns and events that draw attention and generate revenue, while bringing about meaningful change in the society.



Aluminium Truss - Fountain Area - Mall of Emirates



ALUMINIUM TRUSS - CENTER GALLERIA - MALL OF EMIRATES



New Years Eve Fire Work - Atlantis the Palm



Opening Ceremony - Atlantis The Palm



Stage + Triangular Roof Truss - Burj Park - Dubai



Building Model



Royal Wedding - Al Ain



Graduation Day - Canadian University - DWTC



VIP Archway Structure -
Dubai Sports City

Wide Span Archway
Structure - Buisness Bay D3



Rocket Man - Dubai
Guinness World Records



How to Tell a Great Story

We focus on detangling experiences and solutions for clear, simple and compelling consumer insights. This requires campaigns and plans that have compelling storytelling, realizing that brands compete for action and advocacy in a free market.



Shop Structures - Sole Dxb - Buisness Bay D3



Scaffolding Backdrop - DEWA - Jebel Ali



Insight-Fanatical and Real-Time Approach



Toyota RAV 4 Launch - Dubai



Riser Platform - Global Teaching Award - Atlantis The Palm



Grand Stand Seating- F1 Boat Race - Sharjah - Tourism

Grandstand Seating - Jawaher Ballroom - Sharjah



Communications Featuring Openness and Sophistication

Our communication strategies and campaigns are based in evidence, not speculation. Our goal focused approaches ensure a thorough and effective use of information and resources designed specifically to insert science into the process of enhancing the purpose of designed events.



Scaffold Backdrop Structure -
46Th Uae National Day - Al Ain



Grandstand Seating -
VVIP Platform - 46th National Day - UAE



Led Screen Support - F1 Grandprix - Dubai



Scaffold Backdrop & PA Towers - 48Th UAE National Day - Ras Al Khaimah



Platform - Boat Show - Dubai Marina



Stage Platform + Backdrop - City Walk - Dubai

Create an Impressive Splash

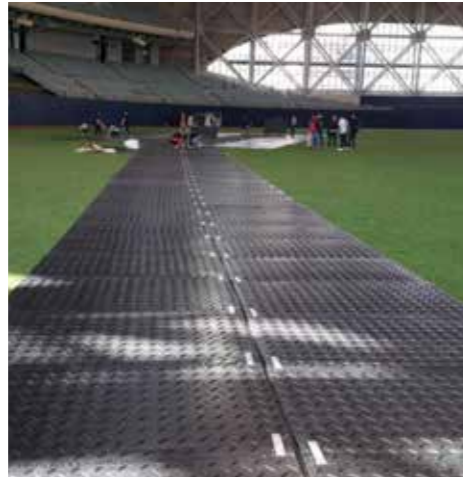
Unlock the secret of free media publicity with Apex Events Services with cohesive accommodation, fun and entertainment facilities for a lasting impact.



Pool Coverage - Palazzo Hotel - Dubai



Banquet Chair



Flooring



Picket Fencing



Crowd Barrier



Red Rope Handrails - VIP



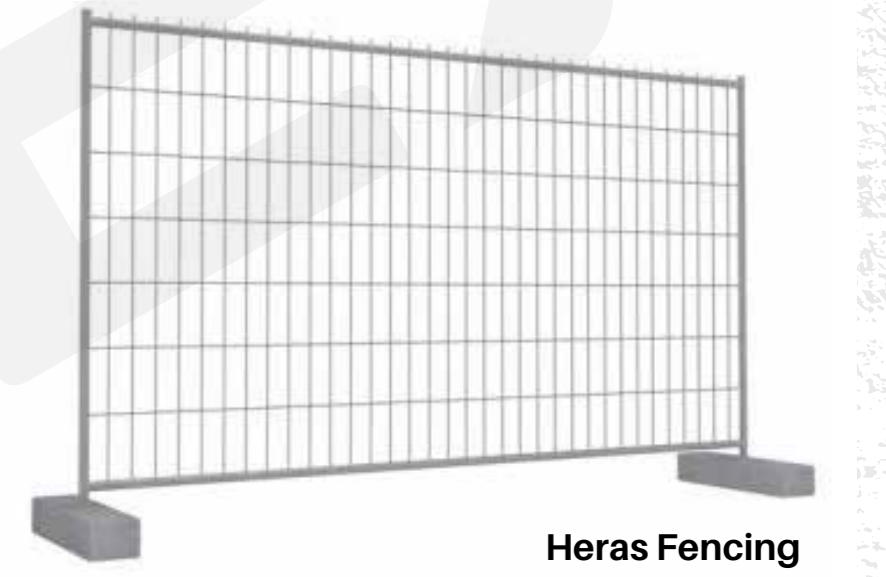
Red Rope & Red Carpet Walkway - VIP & VVIP



Scaffold Blackout Wall



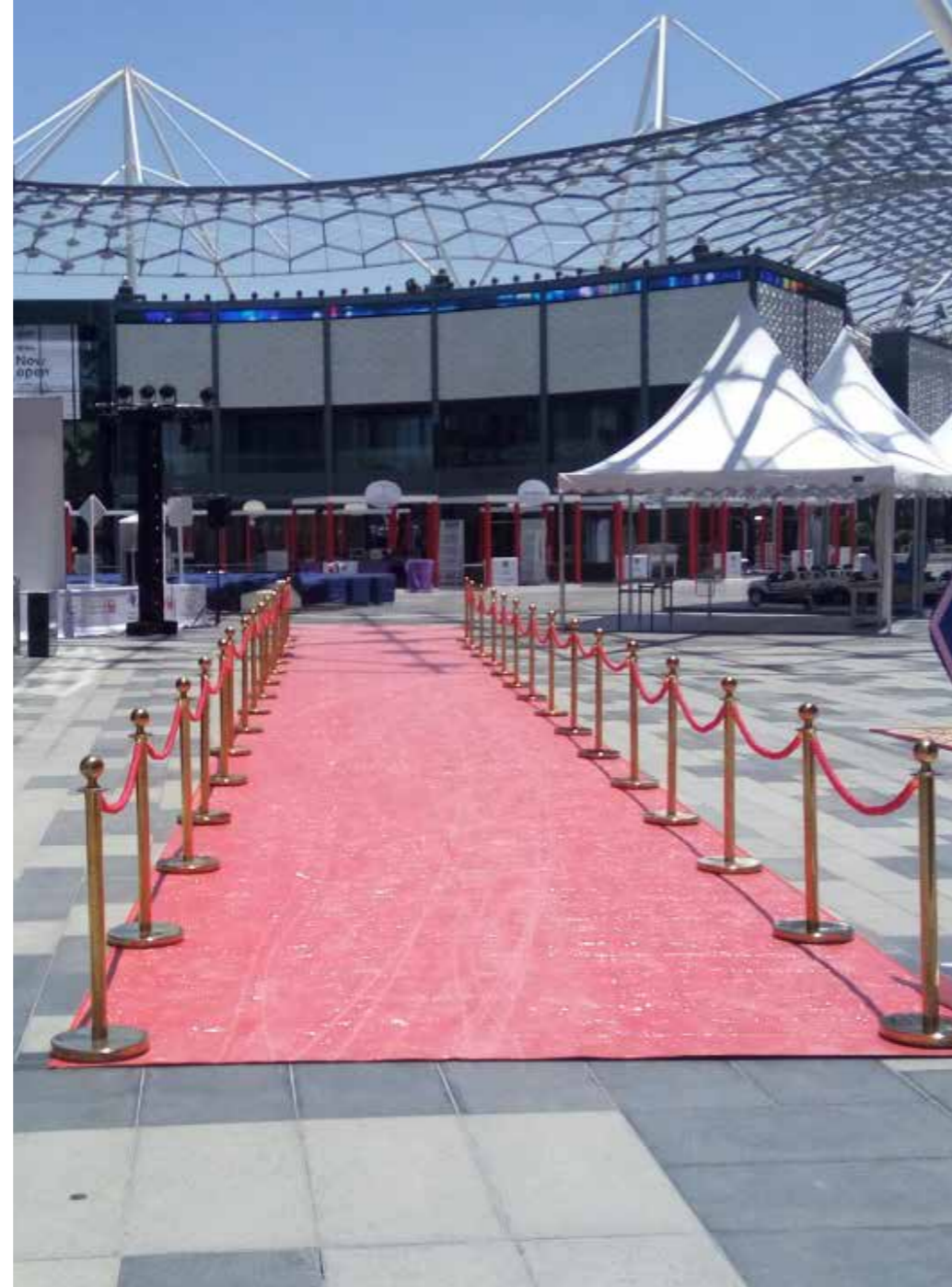
Mojo Barrier



Heras Fencing



Led Screen Support - Dubai Cricket Stadium



VVIP Entrance Walkway - Rope + Carpet - City Walk - Dubai



Presentation Wall - Global Teaching Award - Atlantis the Palm

Contact Us

Apex Events Services

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