



## About Us

We're Apex, a full events production service company

We provide beginning to end solution for events and meetings that engage and inspires we combine hands on, personal approach with creativity, design and leadership to ensure the very best event delivery possible

Every brief is a new opportunity, we thrive on the blank page and it all starts with a new idea.

Creativity the little touches that are remembered.

Then the care kicks in. The care to make sure every area is covered, the unforeseen foreseen. Commitment underpins everything. Your event is our event and we are accountable for your company's reputation.

This is how we do it

**Corporate Events:** Awards Shows, Graduations Ceremony, Gala Dinners, Conference and Meetings.

**Private Events:** Weddings, Engagement Parties, Celebrations and Private CEO Meetings

**Special Events:** Ramadan Tents, Interior Decors and NYE Parties

**Structure & Build:** Grand Stand Seating, Scaffolding, Staging, Crowd Management, Barriers, Led Supports, PA Towers, Arch, Walkway's, Billboards and More

## Full Events Production Service

### Pre Production

Event Conception  
3D Visuals &  
Drawings

### Structural

Staging Scaffolding  
Outdoor Flooring  
Grand Stand Seating  
Platforms

### Structural

Carpets Shade Netting  
Lighting Towers  
Pool Covering  
Staging Ramps

### Printing And Branding

Digital Printed Backdrops  
Pre Function Branding  
Invitation And Brochures  
Structural Decors  
Stickers

### Crowd Management

Barriers Mojo Barriers  
Temporary Fencing  
Other Fencing

### Furniture

Sofas And Tables  
Banquet Chairs  
and Tables  
Majalis Seating  
Cocktails Tables



## Creating Impactful Experiences

Apex events public relations is the essence of our business, which by no means replicates advertising models. We work mutually with the clients as their primary communications partner. This way we bring forth ideas that are conceived at the core, offering an experience and hence termed social, by design.



New Year's Eve Party, Zabeel Saray, Atlantis The Palm



Toyota RAV 4 - Launch AL SEEF - Dubai



Bespoke Structure



## Campaigns that are Social by Design

With Apex events our clients can bid farewell mundane promotions and solutions. Our approaches encourage and bring forth innovation not only in planning but for implementing and communicating as well. Our business acumen helps our clients run campaigns and events that draw attention and generate revenue, while bringing about meaningful change in the society.



Aluminium Truss - Fountain Area - Mall of Emirates



ALUMINIUM TRUSS - CENTER GALLERIA - MALL OF EMIRATES



New Years Eve Fire Work - Atlantis the Palm



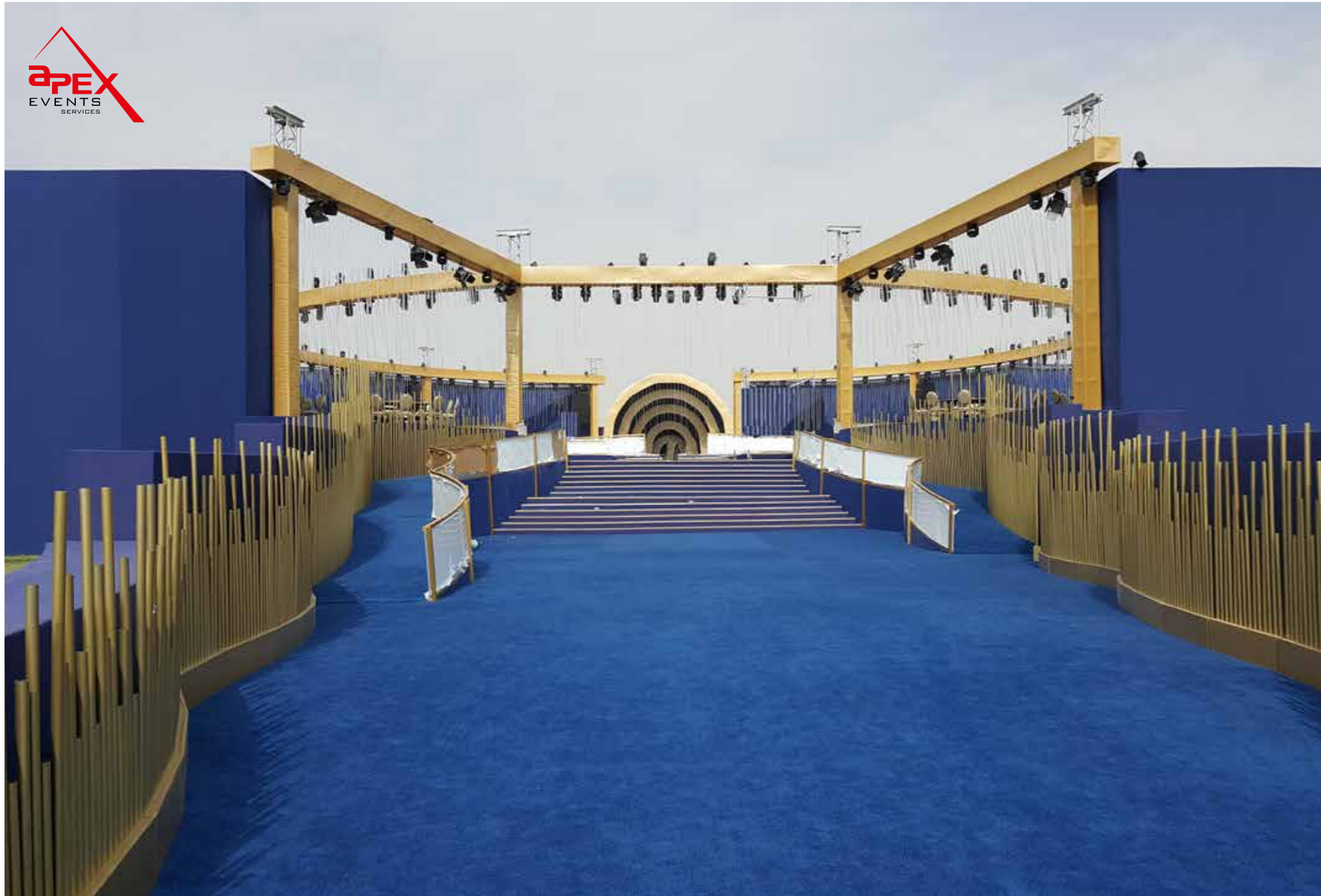
Opening Ceremony - Atlantis The Palm



Stage + Triangular Roof Truss - Burj Park - Dubai



Building Model



Royal Wedding - Al Ain



Graduation Day - Canadian University - DWTC



VIP Archway Structure - Dubai Sports City

Wide Span Archway Structure - Buisness Bay D3



Rocket Man - Dubai Guinness World Records



## How to Tell a Great Story

We focus on detangling experiences and solutions for clear, simple and compelling consumer insights. This requires campaigns and plans that have compelling storytelling, realizing that brands compete for action and advocacy in a free market.



Shop Structures - Sole Dxb - Buisness Bay D3





Scaffolding Backdrop - DEWA - Jebel Ali



## Insight-Fanatical and Real-Time Approach



Toyota RAV 4 Launch - Dubai



Riser Platform - Global Teaching Award - Atlantis The Palm



Grand Stand Seating- F1 Boat Race - Sharjah - Tourism

Grandstand Seating - Jawaher Ballroom - Sharjah



## Communications Featuring Openness and Sophistication

Our communication strategies and campaigns are based in evidence, not speculation. Our goal focused approaches ensure a thorough and effective use of information and resources designed specifically to insert science into the process of enhancing the purpose of designed events.



Scaffold Backdrop Structure -  
46Th Uae National Day - Al Ain



Grandstand Seating -  
VVIP Platform - 46th National Day - UAE



Led Screen Support - F1 Grandprix - Dubai



Scaffold Backdrop & PA Towers - 48Th UAE National Day - Ras Al Khaimah



Platform - Boat Show - Dubai Marina

## Create an Impressive Splash

Unlock the secret of free media publicity with Apex Events Services with cohesive accommodation, fun and entertainment facilities for a lasting impact.



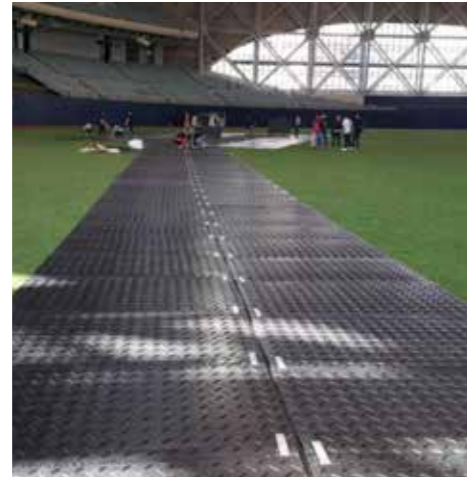
Pool Coverage - Palazzo Hotel - Dubai



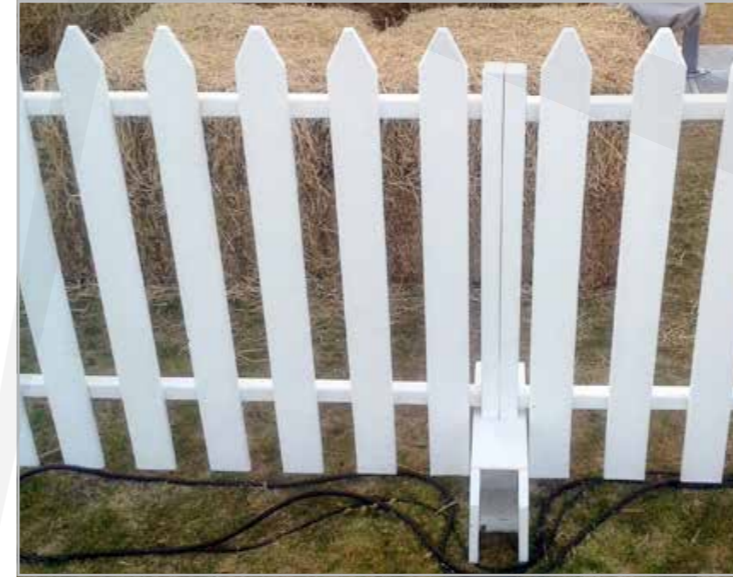
Stage Platform + Backdrop - City Walk - Dubai



**Banquet Chair**



**Flooring**



**Picket Fencing**



**Crowd Barrier**



**Red Rope Handrails - VIP**



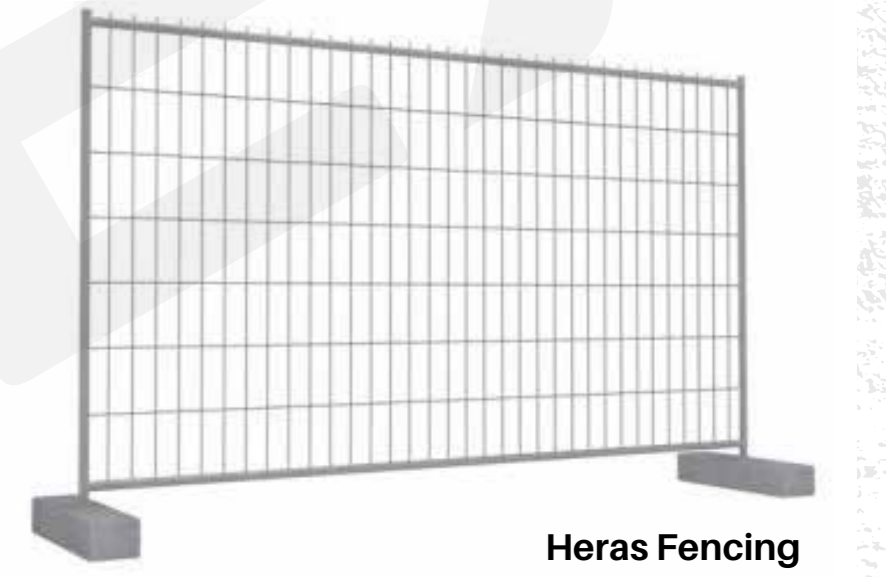
**Red Rope & Red Carpet Walkway - VIP & VVIP**



**Scaffold Blackout Wall**



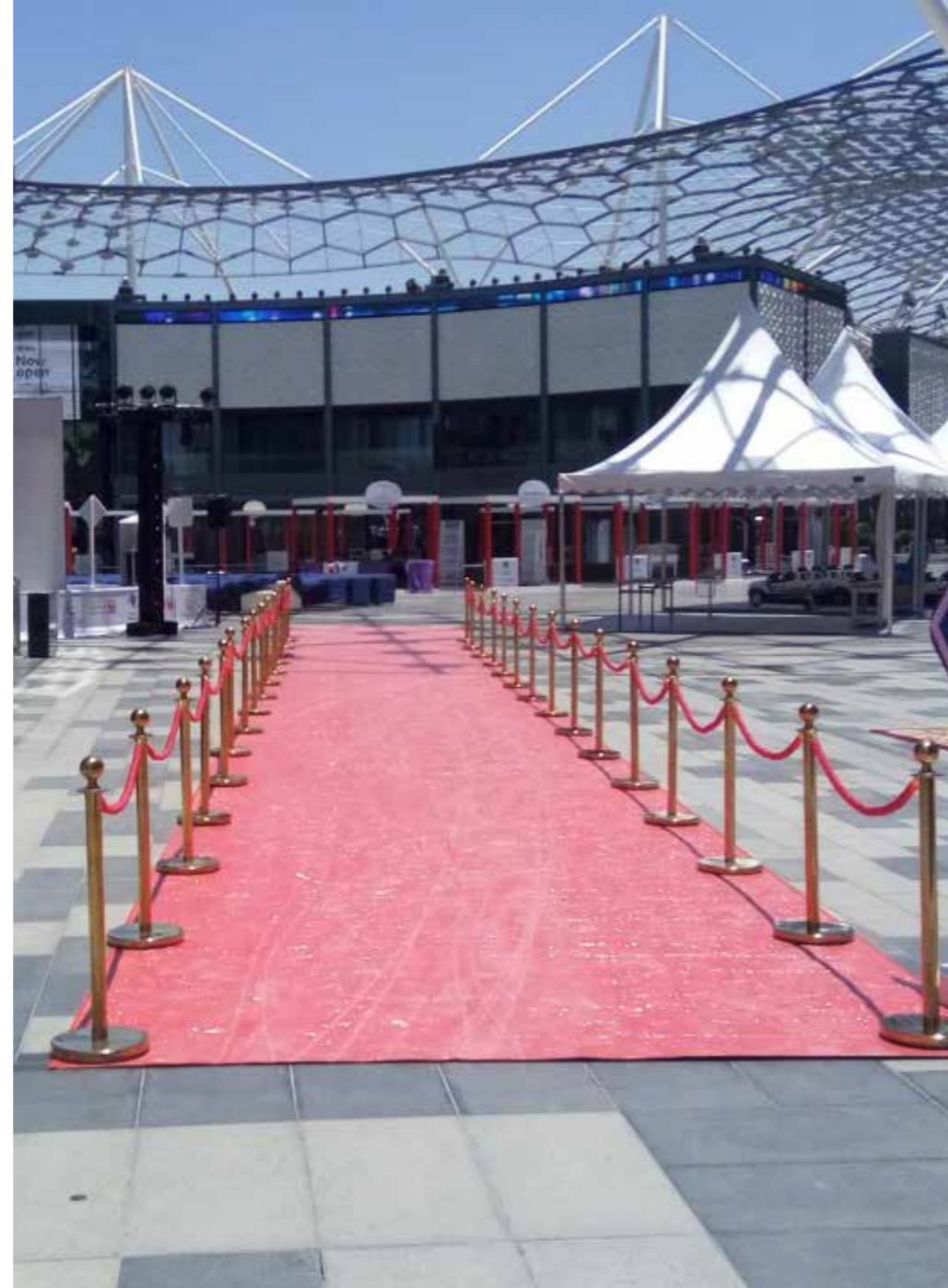
**Mojo Barrier**



**Heras Fencing**



Led Screen Support - Dubai Cricket Stadium



VVIP Entrance Walkway - Rope + Carpet - City Walk - Dubai



Presentation Wall - Global Teaching Award - Atlantis the Palm

# **Contact Us**

## **Apex Events Services**

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